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| Manav Rachna Educational Institutions  *NAAC ACCREDITED `A++' GRADE UNIVERSITY*  **Academic Session 2024-25** | |
| **Internship Notification Form** | |
| **OVERVIEW** | |
| Name of the Department/ Campus Unit | Alumni Relations Department |
| Website / Other source of Information |  |
| Profile Type (Teaching/ Non Teaching) | Non-Teaching |
| Brief write-up on the Department (50 to 75 words) | True Spirit Shop is a distinctive shopping adventure that embraces imagination, ingenuity, and the authentic spirit of Manav Rachna. The beliefs of Manav Rachna are embodied on the platform, which is a lot more than just a web-based shop. The wide range of goods that encapsulate Manav Rachna’s legacy, include apparels, stationery, electronic gadgets, gifts items and much more. |
| **JOB PROFILE** | |
| Designation | True Spirit Shop Intern |
| Job Description | - Responsible for assisting in establishing a product line for the True Spirit Shop  - Responsible for negotiating with vendors & establishing positive relationships  - Create marketing strategies for selling products  - Assist in devising marketing plans for increasing profits |
| Skills Required | - Good Communication Skills  - Negotiation Skills  - Adept in Selling & Marketing |
| Place of Posting | Faridabad |
| Duration of Internship (Start and End Date) | As per the protocols of MR Impact |
| **SALARY DETAILS** | |
| Minimum No. Of Hours (As required by the department) |  |
| Training Period |  |
| Stipend paid during training |  |
| Bond or Service Contact (If yes, give details) |  |
| **ELIGIBILITY** | |
| Eligible Courses/Branches | **UG/PG** |

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