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| Manav Rachna Educational Institutions*NAAC ACCREDITED `A++' GRADE UNIVERSITY* **Academic Session 2024-25** |
| **Internship Notification Form** |
|  **OVERVIEW** |
| Name of the Department/ Campus Unit | Alumni Relations Department |
| Website / Other source of Information |  |
| Profile Type (Teaching/ Non Teaching) | Non-Teaching |
| Brief write-up on the Department (50 to 75 words) | True Spirit Shop is a distinctive shopping adventure that embraces imagination, ingenuity, and the authentic spirit of Manav Rachna. The beliefs of Manav Rachna are embodied on the platform, which is a lot more than just a web-based shop. The wide range of goods that encapsulate Manav Rachna’s legacy, include apparels, stationery, electronic gadgets, gifts items and much more.  |
| **JOB PROFILE** |
|  Designation | True Spirit Shop Intern |
| Job Description | - Responsible for assisting in establishing a product line for the True Spirit Shop- Responsible for negotiating with vendors & establishing positive relationships- Create marketing strategies for selling products- Assist in devising marketing plans for increasing profits |
| Skills Required | - Good Communication Skills- Negotiation Skills- Adept in Selling & Marketing |
| Place of Posting | Faridabad |
| Duration of Internship (Start and End Date) | As per the protocols of MR Impact |
| **SALARY DETAILS** |
| Minimum No. Of Hours (As required by the department) |  |
| Training Period  |  |
| Stipend paid during training |  |
| Bond or Service Contact (If yes, give details) |  |
| **ELIGIBILITY** |
| Eligible Courses/Branches  | **UG/PG** |

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